Content Management Total Productivity Suite

Tools to Empower Small Companies to Set Up and Maintain a Web Presence and Manage Critical Content

University of Illinois at Urbana-Champaign (UIUC)

✓ **$600 Million in annual sponsored research funding**
        Federal, State and Commercial

✓ **#1 College of Library and Information Sciences**

✓ **#1 Department of Accounting**

✓ **#4 College of Engineering**

✓ **#5 Department of Computer Science**

✓ **National Center for Supercomputing Applications (NCSA)**

UIUC is Famous for . . . .

- ✓ **Transistors**
- ✓ **High Oil Corn**
- ✓ **Plasma panel technology**
- ✓ **LED**
- ✓ **MRI**
- ✓ **Sound on Film**
- ✓ **Photoelectric cell**

Office of Technology Management (OTM)

✓ **Handles Intellectual Property developed at UIUC**

✓ **Receive 200 technology disclosures annually**

✓ **Patents 100 technologies per year**

✓ **Royalty revenue of $6 million annually**

Some software technologies have changed the world

- ✓ **Plato – First educational software tools**
- ✓ **Lotus Notes – Spreadsheet software**
- ✓ **Mosaic – Internet Browser**
- ✓ **Eudora – E-mail Software**
- ✓ **Apache – HTTP server software**

National Center for Supercomputing Applications (NCSA)

- ✓ **One of three national supercomputing centers**
- ✓ **$60 million in NSF funding annually**
- ✓ **Great visualization software**
- ✓ **Home of Alan and Kalev**

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Tangled up in the Web?

✓ **How many of you have ever used the Web?**

✓ **How many of you have a Web site?**

✓ **How many of you personally maintain your own Web site?**

✓ **How many of you hire a service to maintain your Web site?**

✓ **How many of you have had a problem updating your site?**

✓ **How many of you would like a Web site, but think its too hard?**

Untangling the Web

✓ **NCSA has a suite of tools to enable small businesses to maintain a presence on the Web**

✓ **Web pages**
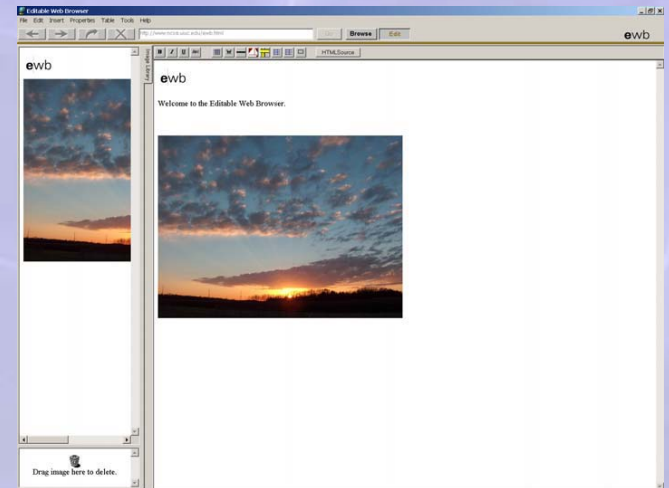
✓ **Databases**

✓ **Multimedia**

The World Revolves Around Web Pages

- ✓ **Most Web sites use static Web pages**
- ✓ **Various tools to make these pages**
- ✓ **Existing tools let you create pages, but make you do the complicated legwork of getting it on the Web**
- ✓ **Many small companies hire outside expertise**
- ✓ **You don't need to!**
- ✓ **The first tool in the NCSA Total Productivity Suite solves this problem!**

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Editable Web Browser (EWB)

✓ **The EWB is a special Web browser that adds an Edit button to the toolbar. To make changes to a page, you just edit it like a Word document, and all your changes are "live on the Web".**

HTMLSource

Edit

http://www.ncsa.uiuc.edu/index.html   Go   Browse   Edit   ewb

What is a Database and Why is it Hard?

- ✓ **How many of you know what a database is?**
- ✓ **Imagine your rolodex, it is a paper database**
- ✓ **Computer databases are very complex**
- ✓ **It is even more complicated to put a database on the Web**
- ✓ **What's a small business to do?**

Invisibase™

✓ **Can we do for databases what EWB does for Web pages? Yes! The answer is Invisibase™.**

My Invisibase
Database Details.

Home

Edit Table Layout

Field Name	Field Type	
Event Title	Text	[CHANGE]
Part of Project	Text	[CHANGE]
Estimated Cost	Number With Decimal Point	[CHANGE]

Add New Field

Back to Table

My InvisiBase
My Databases, Tables, and Web pages.

My Databases and Tables

New Database

My Database: Todo List   [CHANGE]

Tables:
Create New Table

- My Table: **My Todo List**   [CHANGE]
  - **Create New Web Page**
  - My Page: **All of My Todo's**   [CHANGE]
  - My Page: **Expensive Todo's**   [CHANGE]

Login

Username:	
Password:	

Login

Office of Technology Management
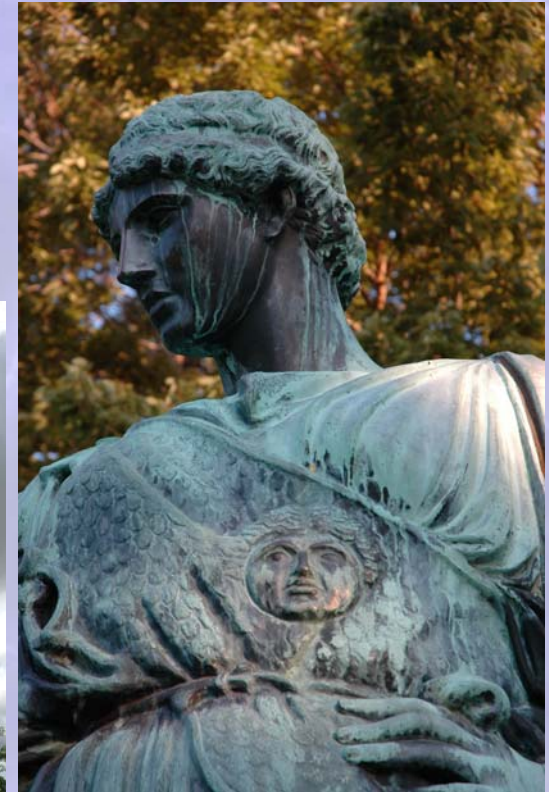UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Managing Multimedia

✓ **Do you have a need to manage a large collection of images, sounds, or movies?**

✓ **We did, so we built a tool suitable for managing HUGE collections of multimedia**

✓ **Introducing Phantasm**

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Multimedia Manager

✓ **Currently used to manage the UIPhotos collection (more than 50,000 photographs of the UIUC campus).**

✓ **Manage images, sounds, movies and more!**

How can YOU participate?

✓ **Starting beta testing program for small businesses soon**

✓ **Flyers with additional information available up front**

✓ **Drop your business card with us and we'll be in touch**

✓ **Email: jmcentir@uiuc.edu**